

## **iRegions**

**Internet-based and mobile technologies for regions in the net economy**

**Joint Action Plan**

**Publishable summary**

## **iREGIONS JOINT ACTION PLAN: INTENTIONS BEYOND THE iREGIONS PROJECT**

The partners of the iRegions project, CyberForum in Karlsruhe, Germany, Kista Science City in Kista/Stockholm, Sweden, and the Baltic Innovation Agency in Tartu, Estonia recognize the importance of continuing the work started within the framework of the iRegions project, running from 2009-2011. Accordingly, the partners now intend to go ahead with a Joint Action Plan as set out in the project.

Resources will be made available by all the partners for:

- assessing the LL platforms that are to be open to the iRegions partners, and inviting the iRegions partners to our LL platforms under development;
- discussing the implementation and learning from exchanges around leading edge areas;
- and assisting and supporting other partners' implementation of relevant elements of ecosystems for growth

as defined by the Joint Action Plan.

In addition, given that the partnership was indeed a very productive one, the partners also plan to pursue internationalisation activities, including identifying possibilities for further projects.

The Joint Action Plan encompasses the following measures:

Area	Action	Lead Partner	Timeline
<b>Living Labs</b>	Set-up of an LBS Living Lab in Tartu - mLab	BIA	Feasibility study achieved in 2011 Start of operations set in 2012
	Set-up of a Usability Lab "Usebox" by CyberForum	CyberForum	Work plan developed in 2011 Proposal for funding submitted in 2011 Prototype development planned for 2012
	Set-up of a house of Living Labs at FZI (Karlsruhe)	FZI	Feasibility study achieved in 2011 Start of operations set in 2012
	Set-up of retail Living Lab at Kista Science City	Kista Science City	Concept development 2011 Feasibility study 2012
<b>Leading edge areas</b>	Cloud computing – integrated SaaS platform	CyberForum	Launch R&D planned in 2012
	Set-up of an intelligent transport systems testing environment at Kista (mobility management / mobile services)	Kista Science City	Agreement on funding 2011 Planned start of operations 2012 Exploitation and prototypes planned for 2013
<b>Ecosystems for growth</b>	Set-up of a campus-based high-tech business incubator by CyberForum	CyberForum	Concept drafted in 2011 Proposal for funding submitted in 2011 Start of implementation planned in 2012
	Set-up of a ICT business incubation programme in Tartu	BIA	Feasibility study achieved in 2011 Start of operations set as of March 2012
	Major Development for STING as an ICT Incubator	Kista Science City	Concept drafted and approved 2011 Proposal for funding submitted in 2011 Implementation to start in 2012
	Internationalisation of the SaaS4KMU network	CyberForum	Concept developed in 2011 Start of activities in 2012
	Smart Business IT platform	CyberForum	Start of activities in 2011

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