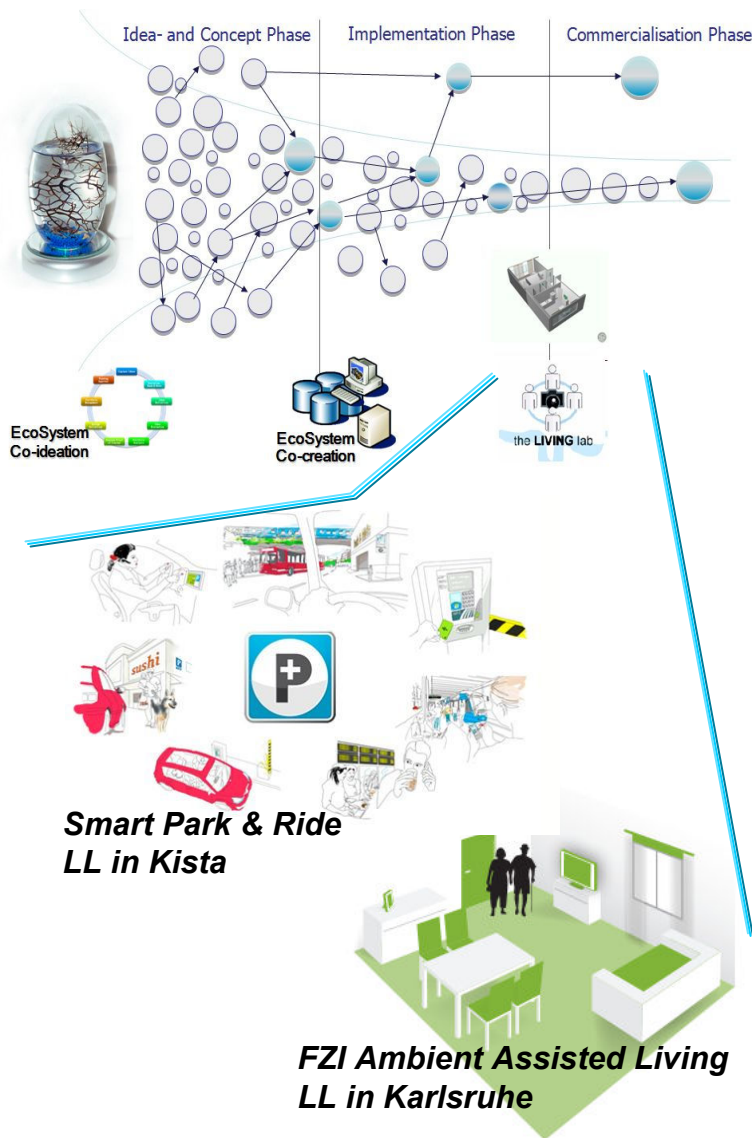




iRegions Awarded 1st Prize for linking Living Labs, Clusters, and Regional Development

The iRegions project presentation at the Living Labs Summer School in Paris in August 2010 was much appreciated especially for linking Living Labs with Clusters and hence with regional development issues. Roberto Santoro, ENoLL Vice President for SMEs and Entrepreneurship, particularly liked the idea of using LLs as tools and instruments for increasing the competitiveness of the regions.



The iRegions project is exploring 3 ways to optimize research infrastructure. Living Labs enable the partners to be pilot regions for the creation of new services and technologies. Leading edge projects lead to innovation and creation of new markets. Finally, ecosystems for growth favour interaction between research, business and local/national authorities. All of these tools encourage networking, both regionally and among the partners, strengthening the innovation capacity of the iRegions members.

The iRegions project is coordinated by CyberForum in Karlsruhe, Germany with Kista Science City in Sweden and the Baltic Innovation Agency in Tartu, Estonia as partners. See www.iregions.de for more information.

