



iRegions

Internet-based and mobile technologies for regions in the net economy

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Meet potential clients and win a chance to pilot your technology!

The iRegions project is a partner in arranging the Living Labs Global Summit & Awards 2011 in Stockholm on May 11-12, and companies from Karlsruhe, Kista, and Tartu are encouraged to submit their solution ideas for a chance to win the possibility to pilot the solutions in selected cities.

Come **meet potential clients** for your solutions, and share your ideas with people wishing to **implement innovative solutions** to big problems facing cities today. If you showcase your idea, you will be given a slot in the **elevator pitch** session to present your company to all participants – an obvious advantage if you want to network with potential partners and customers! You will also **save 50%** on registration fees!

The program includes 3 hours for presentations and 6 hours for networking activities, workshops, mingling, thematic discussions, and interacting with the exhibits. So far, about 20 cities from all over the world will participate, as well as many companies such as Farglory, Oracle, Philips, Ericsson, ACS, FCC, Clearchannel, Axiona, Siemens, to name a few.

From around the world Cities, Companies and Experts will engage in a day of networking to use innovations to turn challenges into opportunities:

- Cities will declare their challenges and intentions;
- Companies will pitch their solutions;
- Experts provide insights to trigger discussion;
- Visioning Workshops will deliver future solutions.

Three areas of services in cities will be prioritized at this Summit, allowing cities and companies to build partnerships, share experiences, build a common understanding of future trends and the growing demand for innovative business models.

1. Intelligent Transport & Smart Urban Living
2. Solutions for Smart Urban Spaces
3. Innovation Funding, Urban Entrepreneurship & Intellectual Property

To **participate** in the Living Labs Global Award visit <http://www.livinglabs-global.com/Award-About.aspx> where you can submit your solution – it's free! You have until the **28th of February**.

For more information about the program and registration for the Summit, go to <http://www.amiando.com/livinglabsglobalstockholm.html>.

To see the result of last year's summit and get a feel for what is in store for this year, you can visit <http://www.livinglabs-global.com/Events-2010-Service-Innovation-in-Cities.aspx>

The iRegions project: www.iregions.de



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